



Welcome to the
Wisconsin Four Wheel Drive Association



Our Mission:

To promote the safe and responsible use of four-wheel-drive vehicles in the State of Wisconsin.

What is the Wisconsin Four Wheel Drive Association?

The Wisconsin Four Wheel Drive Association is a collection of four-wheel-drive clubs from throughout Wisconsin. Our membership consists of individuals and families with children of all ages. As a community and family oriented organization our purpose is to preserve and enhance recreational four-wheeling throughout Wisconsin.

We are registered voters and actively participate in environmental, legislative and land management issues.



What is Four-Wheeling?



Four-wheeling is traveling in a four-wheel-drive vehicle such as a jeep, truck, or the family SUV on unimproved roads or 4WD trails. We enjoy and respect nature much in the same way as hikers, horseback riders, and other outdoor enthusiasts. Four-wheeling provides the family a way of getting away from the hustle of everyday life, allowing them to enjoy nature .

Getting there is half the fun! One of the enjoyable aspects of four-wheeling is reaching remote areas with your 4WD. Drivers enjoy testing themselves and their vehicles by traversing difficult and challenging terrain. Four-wheeling isn't about going fast. It involves driver skill and vehicle capability at speeds typically less than 10mph.

W4WDA and Community Service



Every year the W4WDA organizes an on/off road rally open to the public to raise money for the March of Dimes. Typically, the annual proceeds exceed \$40,000. Many of our member clubs perform regular roadside clean-ups for the Adopt-A-Highway program, and also collect gifts for Toys for Tots. The Association also educates its member clubs about safety, environmental protection, and proper trail use through programs such as "Tread Lightly!™". The W4WDA in conjunction with the National Forest Service and other users worked to build two bridges over branches of the Thunder River to protect the sensitive waterways. This action resulted in the creation of the first official 4WD trail in Wisconsin!

Goals for the Future

Wisconsin is in need of a statewide 4WD trail system. There is currently only the one official 4WD trail in the State. Many Wisconsin 4WD enthusiasts spend money and vacation time to travel to other states to use their state sanctioned trails. Michigan and Minnesota already have such state funded systems. We would like to continue to work with our elected officials and land managers to establish a statewide 4WD trail system and/or 4WD recreation areas in Wisconsin. These facilities will attract additional users from other states and would bring in tourism dollars. The trails and recreational areas could also be designated for multiple-use, to enable other outdoor enthusiasts to enjoy the Wisconsin Back-Country.