

FOR IMMEDIATE RELEASE



Crandon Raceway Announces 15 Year Exclusive Deal with Traxxas TORC™ Series

Crandon, WI (February 18, 2009) -- In a momentous move that establishes a new foundation for professional off-road racing in the U.S., officials of Crandon International Off-Road Raceway, the country's most recognized off-road racing facility, announced today that it has entered into an exclusive, long-term agreement with Ricky Johnson and Mitch Covington, owners of *The* Off-Road Championship Series (TORC™).

The deal includes rights to hold short-course racing at the fabled "Big House" of off-road racing through the year 2018 and beyond.

"We believe in Ricky and Mitch and their fresh direction for the future of short-course off-road racing with their Traxxas TORC Series and we want Crandon Raceway to be a part of a new dawn for professional off-road racing in the U.S.," stated Cliff Flannery, president, Crandon Raceway.

"TORC is bringing the sport of off-road racing together. Ricky and Mitch and a dedicated group of sponsors are unifiers, not dividers. This kind of forward-thinking, dependable and reliable leadership is crucial to the marketability and viability of off-road racing," he said. "The TORC name is an outstanding, highly creative name for a hard-driving, high-flying series," he said.

The title sponsor behind TORC is Traxxas®, the country's leading marketer of R/C cars. Traxxas is based in Plano, Texas. Additional major sponsors are on-board and will be announced very soon.

"Our loyal race fans, 2009 Crandon Raceway sponsors, and all off-road racers can look forward to a very, very bright future and being part of a true National series," said Flannery. "All of us associated with Crandon Raceway are confident this future is optimistic as we head into the 40th Anniversary season at our famous track and the all-important 40th Anniversary of off-road racing in this country."

Crandon Raceway is the cornerstone of a National off-road racing Series launched by Johnson, Covington and TORC. The Series will race from California to Wisconsin from Nevada to Michigan and in Arizona. The Series will have a broad National footprint with offices and locations across the U.S. including California, Wisconsin, Arizona and Indiana, among others.

The Traxxas TORC Series will be the exclusive sanctioning body to feature the three biggest and most well known high dollar cup races in the nation, such as the highly prestigious BorgWarner Shootout. The 2009 race for the cherished sterling silver and 18-karat gold BorgWarner Cup will be the 15th annual at Crandon. The Traxxas TORC Series will also feature the country's longest running Cup race – the FCP Chairman's Cup Challenge – now it is 16th year at Crandon. The FCP PRO Light Pickup Challenge Cup race is also held at Crandon.

The Traxxas TORC Series will launch a new website later this week. More information about the "Big House" is available at www.crandonoffroad.com. ###